

# Hopkins Royals Boys Basketball Association



October 2008

Back to School brings us back to sports and *BASKETBALL*. Being a parent-run organization we have many demands for our time, therefore this advertising and sponsorship campaign is the **ONLY** fundraiser we have during the season. We are requesting your help for the upcoming season - please consider making a donation, advertising in our directory, or being a sponsor for our home tournaments:

**Elice Chambers**  
President

**Bryan Beak**  
Vice President

**Andrea Shapiro**  
Treasurer

**Kelly Norton**  
Secretary

**Jenny Blomgren**  
Development Director

**Richard Coffey**  
Coaching/Tryouts  
Director

**Elston Chambers**  
Assistant Coaching  
Director

**Kent Maagard**  
Gym Director

Susan Sension  
Equipment Director

**Wanda Rozek**  
Registration Director

**Steve Jorgenson**  
Outside Tournament  
Director

**Brian Koblas**  
Hopkins Tournament  
Director

**OPEN**  
Assistant Hopkins  
Tournament Director

**Tom Ruble**  
SW Tournament Director

**Ken Novak**  
Advisor/HHS Coach

**Mark Johnson**  
8<sup>th</sup> Grade Representative

**Cindy Mord**  
7<sup>th</sup> Grade Representative

Karlene Hutson  
6<sup>th</sup> Grade Representative

**Melissa Tauer**  
5<sup>th</sup> Grade Representative

**Lisa Pavelka**  
Webmaster

- Hopkins Tournament - held the weekends of January 17<sup>th</sup> – 18<sup>th</sup> and January 24<sup>th</sup> – 25<sup>th</sup> at Lindbergh Center

HRBBA is a non-profit, community based, 100% self funded youth sports league. The money we raise with your support will be used for scholarships to players and families unable to pay, uniforms, basketballs, insurance, and facility use and improvements. On the following pages we have developed advertising categories for our directory and four sponsorship levels that will bring added business to you and help us meet our 2008-09 fundraising goal of **\$12,000**.

Our tournaments in January will bring approximately 10,000 guests to the area - this is a **WIN-WIN** opportunity for everyone, your tax-deductible donation will support our community and provide you an affordable marketing opportunity.

*The Hopkins School District includes all of Hopkins; a large section of Minnetonka; and parts of Eden Prairie, Edina, Golden Valley, Plymouth and St. Louis Park.*

#### SENIOR HIGH SCHOOL

1. SENIOR HIGH 2400 LINDBERGH DR., MINNETONKA

#### JUNIOR HIGH SCHOOLS

2. NORTH 10700 CEDAR LAKE RD., MINNETONKA

3. WEST 3830 BAKER RD., MINNETONKA

#### ELEMENTARY SCHOOLS

4. A. SMITH 801 MINNETONKA MILLS RD., HOPKINS

5. GATEWOOD 14900 GATEWOOD DR., MINNETONKA

6. L.H. TANGLEN 10901 HILLSIDE LN., MINNETONKA

7. GLEN LAKE 4801 WOODBRIDGE RD., MINNETONKA

8. MEADOWBROOK 5430 GLENWOOD AVE., GOLDEN VALLEY

9. EISENHOWER 1001 STATE HWY 7, HOPKINS

#### COMMUNITY CENTERS

10. EISENHOWER 1001 STATE HWY 7, HOPKINS

11. HARLEY HOPKINS 125 MONROE AVE S HOPKINS

#### NON PUBLIC SCHOOLS

12. ST. DAVID'S 13120 MCGINTY RD., MINNETONKA

13. IHM 13505 EXCELSIOR BLVD., MINNETONKA

14. ST. JOSEPHS 1320 MAINSTREET, HOPKINS

15. ST. JOHNS 1503 BOYCE RD., HOPKINS

16. PARK VALLEY 145 JERSEY AVE. S., GOLDEN VALLEY

17. BLAKE 110 S. BLAKE RD., HOPKINS

18. BRECK 123 OTTAWA AVE. N., GOLDEN VALLEY

Sincerely,

*all our 5<sup>th</sup> grade teams, 6<sup>th</sup> grade teams,  
7<sup>th</sup> grade teams and 8<sup>th</sup> grade teams!*

The Board, Coaches, Players, Families and Friends of your Hopkins Royals Boys Basketball Association

P.S. Thanking you in advance for your support. Please choose your support level before our December 15<sup>th</sup> deadline - Any donation you can make will be greatly appreciated.

[www.hrbbabasketball.net](http://www.hrbbabasketball.net)

# HRBBA Sponsorship Packages

## **BLACK Level Sponsorship - \$250**

(100% Tax-deductible)

### • **Tournament Schedules**

- 16 x 16 schedules include all sponsor names and will be posted inside and outside of the gym during the Hopkins Tournament January 17-18 & January 24-25 (over 10,000 people will attend)

### • **2 Tournament Passes**

- Admission to all tournaments

### • **HRBBA Sponsor Plaque**

- Presented to all sponsors at our team banquet
- 2 tickets to our team banquet

### • **Business Card Ad in our 2007 Tournament Directory**

- Provided to over 10,000 people

## **BLUE Level Sponsorship - \$500**

(100% Tax-deductible)

### • **Tournament Schedules**

- 16 x 16 schedules include all sponsor names and will be posted inside and outside of the gym during the Hopkins' tournaments January 17-18 & January 24-25 (over 10,000 people will attend)

### • **4 Tournament Passes**

- Admission to all tournaments

### • **HRBBA Sponsor Plaque**

- Presented to all sponsors at our team banquet
- 4 Tickets to our team banquet

### • **½ Page Ad in our 2007 Tournament Directory**

- Provided to over 10,000 people

### • **HRBBA Web Page Sponsor Ad**

- ½ business ad will be posted to our web page

### • **Signage at ALL Check-In and Concessions**

## **SILVER Level Sponsorship - \$750**

(100% Tax-deductible)

### • **Tournament Schedules**

- 16 x 16 schedules include all sponsor names and will be posted inside and outside of the gym during the Hopkins' tournaments, January 17-18 & January 24-25 (over 10,000 people will attend)

### • **6 Tournament Passes**

- Admission to all tournaments

### • **HRBBA Sponsor Plaque**

- Presented at our team banquet
- 6 tickets to our team banquet

### • **1/2 Page Ad in our 2007 Tournament Directory**

- Provided to over 10,000 people

### • **HRBBA Web Page Sponsor Ad**

- 1/2 page business ad will be posted to our web page

### • **Signage at ALL Check-Ins and Concessions**

### • **Large Logo Banner (1ft x 4ft, 2 color banner)**

## **GOLD Level Sponsorship - \$2,500**

(100% Tax-deductible)

### • **Tournament Schedules**

- 16 x 16 schedules include all sponsor names and will be distributed to everyone attending tournaments January 17-18 & January 24-25

### • **10 Tournament Passes**

- Good for all tournament games during 2007-08 & 2008-09 seasons

### • **HRBBA Sponsor Plaque**

- Presented at our team banquet
- 8 tickets to our team banquet

### • **FULL Page ad in our 2007 Tournament Directory**

- Provided to over 10,000 people

### • **HRBBA Web Page Sponsor Ad**

- FULL page business ad will be posed to our web page

### • **Signage at ALL Check-Ins and Concessions**

### • **Large Logo Banner (2ft x 8ft, 2 color banner)**

- Displayed at tournament sites – yours to keep at end of tournaments

# HRBBA Sponsorship Form Designation

**YES I** will support HRBBA in one *(or more)* of the following:

I would like a Tournament Book Ad

Business Card = \$ 50.00

1/2 Page = \$ 125.00

Full Page = \$ 200.00

I would like a Sponsorship Package (please indicate color)

Black = \$ 250.00

Blue = \$ 500.00

Silver = \$ 750.00

Gold = \$2,500.00

I would like to make a donation (in-kind, individual player sponsorship, equipment, uniform sponsor, etc.)

Please specify \_\_\_\_\_

Your Name \_\_\_\_\_

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

Business Phone \_\_\_\_\_

Contact Person \_\_\_\_\_

(for logo, etc.)

Phone \_\_\_\_\_

Please bill me

I am enclosing a check made payable to HRBBA

**Please send this form (with check if applicable) before December 15<sup>th</sup> to:**

**HRBBA**

Jenny Blomgren, Development Director

10940 53<sup>rd</sup> Avenue North

Plymouth, MN 55442

612-770-7277